

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KGIL - Lake Jackson, TX

**Date:**

KHPT - Conroe, TX

Houston, TX

9/8/2016

I, Don Selfbeing/on behalf of: Don Self Campaigna legally qualified candidate of the Republicanpolitical party for the office of: Judgein the 152<sup>nd</sup> Districtelection to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
| :30              |                                  | See attached |       |                |                 |

Attach proposed schedule with charges (if available): \$6,500 Gross

I represent that the payment for the above described broadcast time has been furnished by:

Don Self Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janice Latham

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/9/2016  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Judy Lakin  
Printed Name

10.17.16  
Title

September 9, 2016

To Whom It May Concern:

This letter is to inform you that effective immediately, Brand Ranch Media (DBA Big Buck Advertising) will be the Agency of Record for Don Self Campaign.

Encompassing all media planning, media placement, and promotions. Brand Ranch Media (DBA Big Buck Advertising) has full authority to negotiate and purchase media on behalf of Don Self, effective immediately.

Our media representative at Brand Ranch Media (DBA Big Buck Advertising) is:

Amanda J. Davis

Chief Operating Officer

(713) 309-6380

[amanda@brandranchmedia.com](mailto:amanda@brandranchmedia.com)

All invoices should be sent directly to:


Brand Ranch Media (DBA Big Buck Advertising)

Attn: Amanda J. Davis

13306 Autumn Valley Drive

Cypress, Texas 77429

Sincerely,



Don Self



# Brand Ranch Media

Cultivating Ideas Building Brands

DBA Big Buck Advertising

13306 Autumn Valley Drive Cypress, TX 77429  
(713) 309-6380

## Advertising Insertion Order

Station (s): KGLK

Demo: P35+ Book: (Aug/July/June16)

Client: Don Self

Campaign: Don Self for Judge (152nd District Court)

| KGLK-FM (Houston's Eagle - 106.9 & 107.5) |        | 24-Oct 1 Week               | Gross Rate |  | AQH | GRPs | Spot | Gross Total |
|---|--------|-----------------------------|------------|--|-----|------|------|-------------|
| Daypart                                   | Length | Description                 |            |  |     |      |      |             |
| Mon-Fri 6a-10a                            | :30    | Dean & Rog                  | \$100      |  | 1.1 | 8.8  | 8    | \$800.00    |
| Mon-Fri 3p-7p                             | :30    | Scott Sparks                | \$125      |  | 1.3 | 10.4 | 8    | \$1,000.00  |
| Sat 3p-7p                                 | :30    | Weekend                     | \$85       |  | 0.8 | 3.2  | 4    | \$340.00    |
| Sun 10a-3p                                | :30    | Weekend                     | \$50       |  | 0.7 | 2.8  | 4    | \$200.00    |
| Weekly Total                              |        |                             |            |  |     | 25.2 | 24   | \$2,340.00  |
| KGLK-FM (Houston's Eagle - 106.9 & 107.5) |        | 31-Oct 1 Week               | Gross Rate |  | AQH | GRPs | Spot | Gross Total |
| Daypart                                   | Length | Description                 |            |  |     |      |      |             |
| Mon-Fri 6a-10a                            | :30    | Dean & Rog                  | \$90       |  | 1.1 | 8.8  | 8    | \$720.00    |
| Mon-Fri 10a-3p                            | :30    | Suzi Hanks / Jennifer Tyler | \$80       |  | 1.6 | 12.8 | 8    | \$640.00    |
| Mon-Fri 3p-7p                             | :30    | Scott Sparks                | \$125      |  | 1.3 | 10.4 | 8    | \$1,000.00  |
| Sat 3p-7p                                 | :30    | Weekend                     | \$85       |  | 0.8 | 3.2  | 4    | \$340.00    |
| Sun 10a-3p                                | :30    | Weekend                     | \$70       |  | 0.7 | 2.8  | 4    | \$280.00    |
| Weekly Total                              |        |                             |            |  |     | 38.0 | 32   | \$2,980.00  |
| KGLK-FM (Houston's Eagle - 106.9 & 107.5) |        | 7-Nov 1 Week                | Gross Rate |  | AQH | GRPs | Spot | Gross Total |
| Daypart                                   | Length | Description                 |            |  |     |      |      |             |
| Mon-Tue 6a-10a                            | :30    | Dean & Rog                  | \$90       |  | 1.1 | 4.4  | 4    | \$360.00    |
| Mon-Tue 10a-3p                            | :30    | Suzi Hanks / Jennifer Tyler | \$80       |  | 1.6 | 6.4  | 4    | \$320.00    |
| Mon-Tue 3p-7p                             | :30    | Scott Sparks                | \$125      |  | 1.3 | 5.2  | 4    | \$500.00    |
| Weekly Total                              |        |                             |            |  |     | 16.0 | 12   | \$1,180.00  |
| Flight Total for KGLK-FM                  |        |                             |            |  |     | 79.2 | 68   | \$6,500.00  |

|                                  |       |                               |
|----------------------------------|-------|-------------------------------|
| Gross Total                      |       | \$6,500.00                    |
| Net Total                        |       | \$5,525.00                    |
| X                                | _____ | X <u>Amada J. Davis</u>       |
| Media Representative (Print)     |       | Brand Ranch Media (Print)     |
| X                                | _____ | X <u>Amada J. Davis</u>       |
| Media Representative (Signature) |       | Brand Ranch Media (Signature) |

## CONTRACT



KGLK-FM  
Cox Radio, Inc.  
PO Box 83193  
Chicago, IL 60691-0193  
(855) 333-2676

And:

Big Buck Advertising  
13306 Autumn Valley Drive  
Cypress, TX 77429

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>170991 /                        |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>WEEK OF 10/24/2016                          |   |  |
| <u>Contract Dates</u><br>10/24/16 - 10/30/16                  |   | <u>Estimate #</u><br>WEEK OF 10/24/2016                |
| <u>Advertiser</u><br>POL/Don Self/Judge 152ND Dist Court/TX-A |   | <u>Original Date / Revision</u><br>10/14/16 / 10/14/16 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Calendar           | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>KGLK-FM                                    | <u>Account Executive</u><br>CMG House Account | <u>Sales Office</u><br>Houston Radio L                 |
| <u>Special Handling</u>                                       |   |  |
| <u>Demographic</u><br>Households                              |   |  |
| <u>Agy Code</u>   | <u>Advertiser Code</u>                        | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u><br>60003                         |

| *Line  | Ch   | Start Date | End Date | Description         | Start/End Time | Days    | Length | Spots/Week | Rate     | Rtn  | Type | Spots | Amount     |
|--------|------|------------|----------|---------------------|----------------|---------|--------|------------|----------|------|------|-------|------------|
| N 1    | KGLK | 10/24/16   | 10/30/16 | M-F AMD             | 6a-10a         | MTWTF-- | :30    | 8          | \$100.00 | 0.00 | NM   | 8     | \$800.00   |
| N 2    | KGLK | 10/24/16   | 10/30/16 | Afternoon Drive M-F | 3p-7p          | MTWTF-- | :30    | 8          | \$125.00 | 0.00 | NM   | 8     | \$1,000.00 |
| N 3    | KGLK | 10/24/16   | 10/30/16 | Sa 3p-7p            | 3p-7p          | -----S- | :30    | 4          | \$85.00  | 0.00 | NM   | 4     | \$340.00   |
| N 4    | KGLK | 10/24/16   | 10/30/16 | Su 10a-3p           | 10a-3p         | -----S  | :30    | 4          | \$50.00  | 0.00 | NM   | 4     | \$200.00   |
| Totals |      |            |          |                     |                |         |        | 0.00       |          |      |      | 24    | \$2,340.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/16 - 10/30/16 | 24         | \$2,340.00   | (\$351.00)   | \$1,989.00 |
| Totals              | 24         | \$2,340.00   | (\$351.00)   | \$1,989.00 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**CONTRACT**

**KGLK-FM**  
**Cox Radio, Inc.**  
**PO Box 83193**  
**Chicago, IL 60691-0193**  
**(855) 333-2676**

And:

**Big Buck Advertising**  
**13306 Autumn Valley Drive**  
**Cypress, TX 77429**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>170997 /                        |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>WEEK OF 10/31/2016                          |   |  |
| <u>Contract Dates</u><br>10/31/16 - 11/06/16                  |   | <u>Estimate #</u><br>WEEK OF 10/31/2016                |
| <u>Advertiser</u><br>POL/Don Self/Judge 152ND Dist Court/TX-A |   | <u>Original Date / Revision</u><br>10/14/16 / 10/14/16 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Calendar           | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>KGLK-FM                                    | <u>Account Executive</u><br>CMG House Account | <u>Sales Office</u><br>Houston Radio L                 |
| <u>Special Handling</u>                                       |   |  |
| <u>Demographic</u><br>Households                              |   |  |
| <u>Agency Code</u>  | <u>Advertiser Code</u>                        | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u><br>60003                         |

| *Line         | Ch   | Start Date | End Date | Description         | Start/End Time | Days    | Length | Spots/Week | Rate     | Rtn  | Type | Spots | Amount     |
|---------------|------|------------|----------|---------------------|----------------|---------|--------|------------|----------|------|------|-------|------------|
| N 1           | KGLK | 10/31/16   | 11/06/16 | M-F AMD             | 6a-10a         | MTWTF-- | :30    | 8          | \$90.00  | 0.00 | NM   | 8     | \$720.00   |
| N 2           | KGLK | 10/31/16   | 11/06/16 | Afternoon Drive M-F | 3p-7p          | MTWTF-- | :30    | 8          | \$125.00 | 0.00 | NM   | 8     | \$1,000.00 |
| N 3           | KGLK | 10/31/16   | 11/06/16 | Sa 3p-7p            | 3p-7p          | -----S- | :30    | 4          | \$85.00  | 0.00 | NM   | 4     | \$340.00   |
| N 4           | KGLK | 10/31/16   | 11/06/16 | Su 10a-3p           | 10a-3p         | -----S  | :30    | 4          | \$70.00  | 0.00 | NM   | 4     | \$280.00   |
| N 5           | KGLK | 10/31/16   | 11/06/16 | Midday M-F          | 10a-3p         | MTWTF-- | :30    | 8          | \$80.00  | 0.00 | NM   | 8     | \$640.00   |
| <b>Totals</b> |      |            |          |                     |                |         |        | 0.00       |          |      |      | 32    | \$2,980.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/16 - 10/31/16 | 6          | \$590.00     | (\$88.50)    | \$501.50   |
| 11/01/16 - 11/06/16 | 26         | \$2,390.00   | (\$358.50)   | \$2,031.50 |
| <b>Totals</b>       | 32         | \$2,980.00   | (\$447.00)   | \$2,533.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**CONTRACT**

**KGLK-FM**  
**Cox Radio, Inc.**  
**PO Box 83193**  
**Chicago, IL 60691-0193**  
**(855) 333-2676**

And:

**Big Buck Advertising**  
**13306 Autumn Valley Drive**  
**Cypress, TX 77429**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>171001 /                        |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>WEEK OF 11/07/2016                          |   |  |
| <u>Contract Dates</u><br>11/07/16 - 11/08/16                  |   | <u>Estimate #</u><br>WEEK OF 11/07/2016                |
| <u>Advertiser</u><br>POL/Don Self/Judge 152ND Dist Court/TX-A |   | <u>Original Date / Revision</u><br>10/14/16 / 10/14/16 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Calendar           | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>KGLK-FM                                    | <u>Account Executive</u><br>CMG House Account | <u>Sales Office</u><br>Houston Radio L                 |
| <u>Special Handling</u>                                       |   |  |
| <u>Demographic</u><br>Households                              |   |  |
| <u>Agy Code</u>   | <u>Advertiser Code</u>                        | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u><br>60003                         |

| *Line         | Ch   | Start Date | End Date | Description         | Start/End Time | Days    | Length | Spots/Week  | Rate     | Rtn  | Type | Spots     | Amount            |
|---------------|------|------------|----------|---------------------|----------------|---------|--------|-------------|----------|------|------|-----------|-------------------|
| N 1           | KGLK | 11/07/16   | 11/08/16 | M-F AMD             | 6a-10a         | MT----- | :30    | 4           | \$90.00  | 0.00 | NM   | 4         | \$360.00          |
| N 2           | KGLK | 11/07/16   | 11/08/16 | Afternoon Drive M-F | 3p-7p          | MT----- | :30    | 4           | \$125.00 | 0.00 | NM   | 4         | \$500.00          |
| D 3           | KGLK | 11/07/16   | 11/13/16 | Sa 3p-7p            | 3p-7p          | -----S- | :30    | 4           | \$85.00  | 0.00 | NM   | 0         | \$0.00            |
| D 4           | KGLK | 11/07/16   | 11/13/16 | Su 10a-3p           | 10a-3p         | -----S  | :30    | 4           | \$70.00  | 0.00 | NM   | 0         | \$0.00            |
| N 5           | KGLK | 11/07/16   | 11/08/16 | Midday M-F          | 10a-3p         | MT----- | :30    | 4           | \$80.00  | 0.00 | NM   | 4         | \$320.00          |
| <b>Totals</b> |      |            |          |                     |                |         |        | <b>0.00</b> |          |      |      | <b>12</b> | <b>\$1,180.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 11/01/16 - 11/08/16 | 12         | \$1,180.00        | (\$177.00)        | \$1,003.00        |
| <b>Totals</b>       | <b>12</b>  | <b>\$1,180.00</b> | <b>(\$177.00)</b> | <b>\$1,003.00</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!